
Practitioner News April: Latest Research into Coeliac Disease

1 message

Pure Bio <info@purebio.co.uk>
Reply-To: Pure Bio <info@purebio.co.uk>
To: purebiold@gmail.com

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Practitioner News
Nutritional Update April 2017

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Dear Colleague

Welcome to our April nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

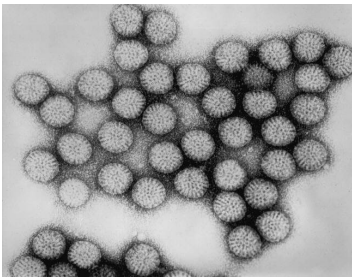
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Featured Articles

[SEEMINGLY INNOCUOUS VIRUS CAN TRIGGER COELIAC DISEASE](#)

Infection with Reovirus, a common but otherwise harmless virus,



can trigger the immune system response to gluten that leads to coeliac disease, according to new research from the University of Chicago and the University of Pittsburgh School of Medicine ...

Read more medicalexpress.com

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OMEGA-3 SUPPLEMENTS IN PREGNANCY REDUCE CHILDHOOD ASTHMA RISK BY A THIRD

Women who take omega-3 supplements while pregnant reduce the chance of their child developing asthma, especially if the supplement is an [EPA/DHA](#) mix. In the trial, the women given 2.4g of [EPA/DHA](#) daily during the third trimester of their pregnancy were 31% less likely to have an asthmatic child.



Original article from The New England Journal of Medicine - [Fish Oil-derived Fatty Acids in Pregnancy and Wheeze and Asthma in their Offspring.](#)

Read more nejm.org

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Product Focus

NEW PRODUCTS LAUNCH

Golden Greens Organic range of Superfoods



Golden Greens® Organic are a company that specialise in a full range of superfoods that have been ethically and organically grown and harvested for optimum purity and content.

All Golden Greens products are:

- 100% organic
- Free of all pesticides and fertilisers
- **Gluten Free** & Lactose Free
- Suitable for Vegetarians and Vegans
- Non-GMO and **100% natural**
- Certified Organic by the **Soil Association**

In order to achieve organic certification, not only is the farming certified, but the production of the powder, the storage and transportation must also be certified organic.

All Golden Greens® products are independently tested for over 500 chemical residues at SAL Labs in Cambridge, in order to ensure they are free of all pollutants.

[Spirulina](#) is a blue-green algae that is over 3 billion years old, and one of the most **nutritious** superfoods on the planet.

Key Facts:

- Packed with B vitamins, Iron, Calcium & Zinc
- 56% Vegan Protein with **18 amino acids**
- Low Fat, Low Cholesterol

Golden Greens [Organic Spirulina](#) is cultivated in special fresh water pools to maintain a pure, organic environment. Once harvested it is hand-washed and gently dried before being milled into fine powder. Also available in [tablet form](#)



Organic Broken Cell Wall [Chlorella Powder](#) is a blue-green algae that has the highest content of chlorophyll of any food on the planet.

Key Facts:

- High content of B Vitamins, Zinc & Iron
- 60% protein, containing **all 8 essential** amino acids
- Vegan source of Vitamin B12

Green [Organic Chlorella](#) is cultivated in special fresh water pools to maintain a pure organic environment. Once harvested, it is hand-washed and gently dried before being milled into fine powder. This breaks down the strong Chlorella cell walls, allowing the nutrition to be easily absorbed by the body. Also available in [tablet form](#).



Organic [Green Passion](#) is an organic alkalising blend of super greens, made from a combination of **Organic Spirulina, Alfalfa, Barley Grass, Wheatgrass, Kelp and broken cell-wall Chlorella**.

Key facts:

- **Filled with B Vitamins, Iron & Calcium**
- Iron contributes to a **reduction of tiredness** and fatigue
- **High** in Protein, Fibre and Chlorophyll



Spirulina and Chlorella can be a vital supplement in coeliac disease and other chronic gastrointestinal inflammatory disorders (such as Crohn's and colitis), by providing an easily absorbed source of vital minerals, vitamins and trace elements, which are invariably deficient due to malabsorption and leaky gut. Supergreens also provide essential protection of the immune system by increasing red blood cell count, improving circulation, reducing inflammation, oxygenating the cells and counteracting free radical damage from inflammatory assault.

[ORDER NOW](#)

[Golden Greens Organic Spirulina Powder - 100gm - £7.19](#)

[Golden Greens Organic Spirulina Tablets - 120 tablets - £6.49](#)

[Golden Greens Organic Chlorella Powder - 100gm - £8.50](#)

[Golden Greens Organic Chlorella Tablets - 120 tablets - £8.59](#)



[Golden Greens Organic Green Passion \(Supergreens\) Powder - 90gm - £11.50](#)

If you require a sample phial for your test kit of these products, they are available for £1.50 each. Simply call us on **01403 730342**

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Latest Pure Bio News

SPECIAL OFFERS

This month we have 2 Special Offers for you on a selection of our products. Simply telephone **01403 730342** to place your order and take advantage of the savings. **It's first come, first served!**

We have 5 pots of a special Pure Encapsulations product - [PS Plus - 60 caps](#). On offer at HALF PRICE - available to you at only £35.00 per pot (expiry 06/2018)



We have 4 bottles of [Pure Encapsulations DHA Liquid 30ml](#) which are short-dated stock (best before end 05/17). We are pleased to offer this at [Half Price - available to you at only £22.90 per bottle](#)

SIMPLY TELEPHONE 01403 730342 TO ORDER ANY OF THE ABOVE SPECIAL OFFERS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks?

Pure Bio Gift Voucher

This certificate entitles you to £ **Example only** of products from Pure Bio Ltd

To £ of products from Pure Bio Ltd

Your lifestyle solution

The gift of health — with the luxury of choice!

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44 Springfield Road
HORSHAM
West Sussex
RH12 5PD
Tel: 01403 730342
www.purebio.co.uk

The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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Forthcoming Seminars

TWO NEW SEMINARS ANNOUNCED FROM PURE BIO FOR 2017

[1\) Inflammation - The Good, The Bad and the Ugly - PART 2 ****LAST CHANCE TO BOOK****](#)

Following the success of our ALFA OMEGA seminar in December, we are delighted to announce that **DR JOSEPH SHAFER, DC, DIBAK**, will be returning to the UK to present the second of his seminars on how to use the Alfa Omega range of diluted phytotherapeutic products in your practice.

PLEASE NOTE: You do NOT need to have attended the first seminar to benefit from Part 2.

Basic Alfa Omega test kit use and practical substance challenges will be briefly repeated and practiced in this seminar before moving on to more specific challenges of difficult conditions.

When: 27/28 May 2017

Venue: Gatwick Hilton Hotel, South Terminal, Gatwick Airport

Cost: £299.00 for the weekend

(To participate in the course, you must bring, or purchase, Alfa Omega test kits, substance challenge kits, magnets and a sonic toothbrush, which are necessary for the practical workshops. Please see [booking form](#) for full details.)

The Alfa Omega range of products are an incredibly powerful tool in reversing disease processes and a must-have tool for advanced-thinking practitioners.

For full details and to book [click here](#)

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[2\) Do You Understand Your Test Kit? A guideline on what to prescribe and when!](#)

Due to recurrent demand, Tracy S Gates, DO, DIBAK, will be presenting her updated seminar on

Understanding and Using all the products in your Pure Bio Test Kit, including recommended dosages.

When: 23/24 September 2017 ***NEW DATE***

Venue: Gatwick Hilton Hotel, South Terminal, Gatwick Airport

Cost: £195.00 for the weekend

To book click [here](#)

For further details on any seminar, call us on 0044 (0)1403 730342 or email info@purebio.co.uk

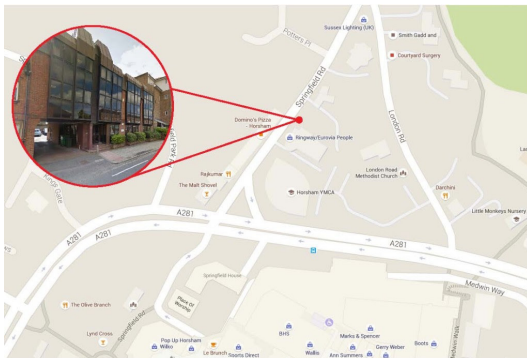
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Quote of the Month

"Look after your body. It's the only place you have to live"
Jim Rohn

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How to find us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD

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44 Springfield Road
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